ONLINE BACHELOR OF ARTS IN Communication Arts

It’s not just about the right message, but how you deliver it.

FULLY ONLINE DEGREE

EVERY STUDENT IS PAIRED WITH A SUCCESS COACH

120 CREDITS

$212.71 IN-STATE COST PER CREDIT

$329.77 OUT-OF-STATE COST PER CREDIT
ONLINE BACHELOR OF ARTS IN COMMUNICATION ARTS

ABOUT THE PROGRAM

In today’s global environment, effective communication skills have a significant impact on career success. No matter what your career goals are, communication is an essential skill. The Bachelor of Arts in Communication Arts with a track in Organizational Communication Studies is an in-demand major for those interested in pursuing careers as communication officers in fields such as business, government, non-profit organizations, or education. Students from around the globe and around the corner can earn their degrees through this fully online degree program.

A Communication Arts degree provides you with a solid foundation in core principles and practices related to business and interpersonal communication, group dynamics, and the art of persuasion. The degree is flexible, affordable, and comprehensive, teaching you important organizational communication skills such as conflict and crisis management, decision-making, and leadership and team building.

APPLICATION CHECKLIST

Freshman Students
- Online Application with nonrefundable fee of $30 (U.S. dollars).
- Official SAT or ACT Scores.
- Official high school transcripts.

Transfer Students
- Online Application with nonrefundable fee of $30 (U.S. dollars).
- Official college transcripts (If less than 60 credits were earned, high school transcripts and SAT or ACT scores must be submitted). Transcripts must be sent directly by the institution(s) to FIU in electronic format or mailed in a sealed institution envelope.

International Students - International applicants must also submit:
- Official TOEFL/IELTS scores.
- NACES official course-by-course evaluation and translation of college transcripts.

Admission Guidelines
- Minimum grade point average (GPA) of 2.0.
- Admittance to the university or completion of an Associate of Arts degree from an accredited institution.

To see a detailed list of admission requirements, please visit our program page at: fiuonline.fiu.edu

STUDENT SUCCESS COACH

FIU Online is committed to providing you with all the tools and resources you need to be successful from the first day of online classes to graduation. That is why we have a dedicated team of Success Coaches that help you develop and navigate your personal path to success. We know that online learning can be a departure from the traditional classroom setting, and that’s why we pair every FIU Online student with a success coach to enhance your educational experience. Our success coaches will guide you through the process of collegiate success. Whether you need to sharpen your study skills, develop a time management plan, or need tips on how to stay organized while juggling a busy life, we’re here to help you connect confidently at every point in your journey.

For more details and financial aid information, contact the Enrollment Team at:
1 (855) 348-6654 fiuonline.fiu.edu onlineprograms@fiu.edu