ONLINE BACHELOR OF SCIENCE IN
Public Relations,
Advertising, and Applied Communication

COLLEGE OF COMMUNICATION, ARCHITECTURE + THE ARTS (CARTA)

FULLY ONLINE DEGREE

OPPORTUNITY TO JOIN THE HONORS COLLEGE

120 CREDITS

$212.71 IN-STATE COST PER CREDIT

$329.77 OUT-OF-STATE COST PER CREDIT

FIU Online
Florida International University
BACHELOR OF SCIENCE IN PUBLIC RELATIONS, ADVERTISING, AND APPLIED COMMUNICATION

ABOUT THE PROGRAM

In today’s global environment, applied communication skills have a significant impact on career attainment and success. The Bachelor of Science in Public Relations, Advertising and Applied Communications is an in-demand major for those interested in pursuing careers as public relations, advertising, and/or applied communication officers in fields such as business, government, non-profit organizations, or education. This degree explores a number of disciplines needed for developing and delivering effective content. Students from both around the corner and around the globe can earn their degrees through this fully online program.

Through analyzing communication campaigns in corporate and public media, students can develop and promote creative strategies and creative execution, and employ effective and clear communication in this diverse and customizable program.

APPLICATION CHECKLIST

Freshman Students
- Online Application with nonrefundable fee of $30 (U.S. dollars)
- Official SAT or ACT Scores
- Official high school transcripts
- Grade point average (GPA) of 2.0 or higher

Transfer Students
- Online Application with nonrefundable fee of $30 (U.S. dollars)
- Official college transcripts (If less than 60 credits were earned, high school transcripts and SAT or ACT scores must be submitted)
- Grade point average (GPA) of 2.75 or higher

International Students - International applicants must also submit:
- Official TOEFL/IELTS scores
- NACES official course-by-course evaluation and translation of college transcripts
- Grade point average (GPA) of 2.0 or higher

To see a detailed list of admission requirements, please visit our program page at: fiuonline.fiu.edu

WHY CHOOSE FIU ONLINE?

Your Success Is Our Success. Wherever you want to go, FIU Online can take you there. With a variety of degrees, there’s one that’s a perfect fit for you. It’s the convenient, flexible and affordable approach to building a better future.

At FIU Online, you’re not in it alone. Earning your degree is a shared experience, and we’re with you every step of the way. With our renowned faculty providing feedback, and the full resources of a respected, prestigious state university to support you, FIU Online offers a support network that is both high-tech and high-touch from your first day of class to graduation day.

There is help to guide you through the application process, success coaches to counsel you and 24/7 live tech support for any technology questions. Whatever you need to succeed, know that we’re there for you.

You Are The Campus
At FIU Online, you will be part of a prestigious university with over 200,000 alumni internationally. Our students reflect an incredible diversity of experiences and cultures that enrich online learning for faculty and peers located around the world. Wherever you are, we are.