MASTER OF INTERNATIONAL BUSINESS

FIU Business
Florida International University
Overview

There is no better place to become an international business professional than Miami. As the bridge between Latin America and Asia, a global trade hub, and a highly diverse cultural space, Miami offers the ideal environment to shape global business leaders.

FIU’s Master of International Business (MIB) is a specialized program aimed at producing top talent for the global economy. FIU is one of the top international business schools in the U.S. Our international business programs are highly ranked, and our faculty members are renowned international business researchers and experienced professionals. In this 12-month program, you will master the key aspects of doing business across borders, including international startups, global megatrends, geopolitics, global business models, cross-cultural skills, and more.

Highlights

- Visit and learn from international business executives on both an international and local business trip.
- Obtain specialized international business knowledge and develop contextual intelligence.
- Gain valuable, hands-on experience through the Master’s Project consulting assignment, where you will consult a real organization.
- Develop professional contacts within a vibrant international business community.
- Interact with faculty members who are more than 60% international and who have years of experience in conducting and studying international business.
- Gain unique skills in professional development workshops and seminars.
- Access career development resources through our office of Business Career Management.
- Option to complete your MIB as part of a Dual Degree program and earn an additional master’s degree from one of our partner schools in the Americas, Europe, or Asia.
As an elite graduate program in international business, our Master of International Business builds upon your prior education and experience, developing and strengthening your specific competencies in international business. Every course is taught from a global business perspective.

The program’s curriculum has been formulated to match the current reality of the global economy and provide students with relevant skills sought by employers. The curriculum emphasizes geopolitics, international entrepreneurship, interpersonal and cross-cultural skills, an experiential consulting project, and emerging markets. You will also participate in an international trip to observe business in a foreign location and a local trip to observe international business activities in the Miami area.
International Trip

This trip is an integrated program of learning conducted in a foreign business environment. The course is designed specifically for international business professionals and is key to understanding the economic, political, and cultural factors shaping business in and across countries.

The international trip is one of the highlights and exciting components of the MIB program and serves to enrich students’ knowledge of international business through experiential learning in a foreign country. Students will travel to a foreign location to observe business practices, visit companies, absorb the local culture, and conduct project-like work to reflect on and integrate their trip experience with what they learn in the MIB program. MIB students have visited countries such as China, India, UAE, Spain, Vietnam, Czech Republic, and Thailand.

Joint Degree Program Options

Choose to continue your graduate studies by pursuing joint degrees in various areas:

- MIB-Master of Science in Finance (MSF)
- MIB-Master of Business Administration (MBA)
- MIB-Jurisprudence Doctorate (JD)
- MIB-Master’s in International Studies

Alumni Network

MIB students are highly diverse in terms of culture, gender, language, area of expertise, and country of origin. Thousands of alumni, all around the world, work in multinational companies, in the public sector, or run their own businesses.
Our advisory board includes executives from various industries, venture capitalists, and consultants. Members of the advisory board come from companies such as SAP, UBS, Novartis, IBM, Baxter, Norwegian Cruise Lines, BRG, Talent Strategies, China Latin America Trade Center, Microsoft, LAB Miami, and Venture Hive.

“The local and international trips are great experiences because I get to observe businesses, learn from actual experience, and build valuable connections with FIU’s network. It’s a huge network of active alumni and professionals, and soon I’ll be a part of it.”

- Rebecca Robins
TWO FORMATS: FACE-TO-FACE OR FULLY ONLINE

12 MONTHS
Housed in one of the top international business schools in the U.S.

Relevant, experiential curriculum reflective of modern challenges in the global marketplace

International and local business trips

Set yourself apart with a specialization based on interest or career goals

Strong and diverse alumni network

Open to non-business students

Education from a world-class research institution at an affordable price

Focus on soft skills and contextual intelligence

Joint degree option
“What I like best about the program is that I can choose classes based on my interests. Also, the master’s consulting project gives me the opportunity to work with real businesses and apply what I learn in class right away.”

- Diego Alarcon

“The MIB program offers learners an international perspective on today’s global business climate and fosters the contextual intelligence necessary for professionals to be successful with any international company or organization. It’s the degree of the future for global business.”

- Stav Fainshmidt, MIB Program Director

Apply Today

For more information, please contact us at mib@fiu.edu, 305-348-3125 or 305.779.7874.

Visit our website: mib.fiu.edu or onlinenow.fiu.edu/mib