Advance your communications career in the international marketplace with FIU’s fully online Mass Communication: Global Strategic Communications track master’s program. This program prepares graduates to be socially responsible communication leaders and innovators at the highest levels of corporate, government and non-profit organizations. Our professionally focused master’s program can be completed in one year and allows students to specialize in communications management or digital media. This program prepares students for expanded opportunities in advertising, public relations and integrated communications, while enhancing performance in their current communication roles.

FIU’s exceptional faculty of internationally recognized scholars and top professionals ensures that our curriculum both anticipates and reflects changes in industry practices and keeps pace with the dramatic changes in technology that are transforming the communication industries across the globe.

The online Master of Science in Mass Communication: Global Strategic Communications track consists of six eight-week terms. Full-time students enroll in 4 courses (12 credits) each semester. The program can also be completed on a part-time basis.
ADMISSION REQUIREMENTS

- Online graduate application with nonrefundable fee of $30 U.S. dollars.
- Four-year U.S. bachelor’s degree or equivalent from an accredited institution.
- Grade point average (GPA) of 3.0 or higher in upper division coursework of bachelor’s degree.
- Official transcripts from all colleges/universities previously attended (undergraduate and graduate). Transcripts must be sent directly by the institution(s) to FIU in electronic format or mailed in a sealed institution envelope.
- International students
  - Proof of degree
  - Official TOEFL/IELTS scores
- Graduate Record Exam (GRE) – Submit official scores. FIU’s code is 5206. (Those who can demonstrate a record of professional accomplishment, hold a master’s degree from a regionally accredited college or university and/or demonstrate exceptional academic credentials may petition for a waiver of the standardized exam requirement.)
- Two recommendation letters.
- Current and detailed resume.
- An essay describing your reasons for pursuing a master’s degree in Global Strategic Communications at FIU.

To see a detailed list of admission requirements, go to: fiuonline.fiu.edu/gsc

PROGRAM COURSES

- Global Strategic Communications Management
- Applied Research Methods
- Theories of Mass Communication
- Ethics and Social Responsibility
- Professional Project

Electives

- Advanced Communication Seminar: Crisis and Issues Management
- Global Reputation Management
- Global Communications
- Social Media Metrics and Evaluation
- Digital Media Management
- Media Planning
- Applied Media Communication Skills
- Advertising & Public Relations Creative Strategy
- Special Topics Seminar
- Independent Study

*Courses subject to change without notice

FINANCIAL AID

Federal Financial Aid is available for those who qualify: fiuonline.fiu.edu/tuition-and-aid/financial-aid/

To learn more about scholarship opportunities, contact the FIU Online Enrollment Team at 1 (855) 348-6654 or at fiuonline.fiu.edu/finaid